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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**SCHEDULE 14A**  
Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934

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Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**WM Technology, Inc.**

(Name of Registrant as Specified In Its Charter)  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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# Your **Vote** Counts!

**WM TECHNOLOGY, INC.**

2024 Annual Meeting

Vote by July 23, 2024

11:59 PM ET

WM TECHNOLOGY, INC.  
41 DISCOVERY  
IRVINE, CA 92618



V53092-P15045

## You invested in WM TECHNOLOGY, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on July 24, 2024 at 10:00 AM PDT.**

### Get informed before you vote

View the 2023 Form 10-K and Notice & Proxy Statement online at [www.ProxyVote.com](http://www.ProxyVote.com) OR you can receive a free paper or email copy of the material(s) by requesting prior to July 10, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxymote.com](mailto:sendmaterial@proxymote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy. There is NO charge for requesting a copy of the voting material(s).



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

July 24, 2024  
10:00 AM PDT

Virtually at:  
[www.virtualshareholdermeeting.com/MAFS2024](http://www.virtualshareholdermeeting.com/MAFS2024)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This communication presents only an overview of the proposals being presented at the upcoming stockholder meeting as described in the more complete proxy materials, which we encourage you to access and review before voting. Such materials contain important information and are available to you on the Internet. You may view the proxy materials online at [www.ProxyVote.com](http://www.ProxyVote.com) or easily request a paper copy (see reverse side). Please follow the instructions on the reverse side to vote these important matters.

| Voting Items                                                                                                                                               | Board<br>Recommends |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 1. Election of Directors<br><b>Nominees:</b><br>01) Douglas Francis<br>02) Scott Gordon                                                                    | ✔ For               |
| 2. Non-binding advisory vote to Approve The Compensation Of Our Named Executive Officers For The Year Ended December 31, 2023.                             | ✔ For               |
| 3. Ratification of the appointment of Moss Adams LLP as the Company's independent registered public accounting firm for the year ending December 31, 2024. | ✔ For               |

**NOTE:** At their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".