



2024 Winners Unveiled for “Best of Weedmaps” Program

April 30, 2024

Weedmaps celebrates businesses, delivery services, and brands elevating today’s cannabis shopping experience

IRVINE, Calif.--(BUSINESS WIRE)--Apr. 30, 2024-- Today, Weedmaps (Nasdaq:MAPS), a leading online cannabis marketplace for consumers, named the 2024 winners of the “Best of Weedmaps: The People’s Choice” awards. The 2024 program aims to celebrate the businesses, delivery operators and brands who are working to elevate the cannabis shopping experience on the Weedmaps platform.

According to Jackie Gonzalez-Becerra, Vice President of Revenue at Weedmaps, winners of the 2024 Best of Weedmaps award help set the standard for excellence on the Weedmaps platform, as well as within the industry overall.

“These businesses consistently provide outstanding service, top-quality products, and seamless delivery experiences, which are crucial for giving consumers the best shopping experience possible,” Gonzalez-Becerra said. “Weedmaps’ data clearly shows that consumers appreciate businesses that prioritize excellence, consistency, timely communication, and top-notch product inventory, highlighting the importance of a superior shopping journey in today’s competitive market.”

Below are a few of the stats* that helped boost this year’s winners:

1. Dispensaries:

- o 2024 winners in the dispensary category had **6x more orders** than their fellow semifinalists, and **12x more orders** than non-recognized dispensaries.
- o Winners had **3x more deals claimed** than their semifinalist competitors, and **8x more deals claimed** than non-recognized dispensaries.

2. Deliveries

- o Winners in the delivery service category had **2x more orders** than semifinalists, and **3x more orders** than non-recognized delivery services.
- o Winners also had **2x more deals claimed** on the Weedmaps platform than Best of Weedmaps semifinalists, and **3x more deals claimed** than non-recognized delivery services.

3. Brands

- o Winners in the 2024 brand category had **7x more brand page “follows”** on their brand page than semifinalists, and **121x more brand page “follows”** than non-recognized brands.
- o Best of Weedmaps brand winners also had **5x more items ordered** than semifinalists and **50x more ordered items** than brands not recognized for a 2024 award.

In order to assess this year’s winners, Weedmaps used a methodology matrix that considered a variety of factors including listing quality on the Weedmaps platform, customer service ratings, and consumer engagement. Public voting took place in January and February of 2024, with consumer votes helping to determine the winners through number of orders, favoriting and following businesses, and reviews. To view the full list of this year’s winners, and for more information on Best of Weedmaps, visit: weedmaps.com/best-of-wm.

**Data based on comparison of 2024 BoWM (Best of Weedmaps) winners, vs. semifinalists, and those who did not qualify for the BoWM program this year; data collected during BoWM voting and engagement tracking period from January 29-February 29, 2024.*

About WM Technology

Founded in 2008, WM Technology operates Weedmaps, a leading cannabis marketplace for consumers, as well as a broad set of eCommerce and compliance software solutions for cannabis businesses and brands in U.S. state-legal markets. WM Technology holds a strong belief in the power of cannabis and the importance of enabling safe, legal access to consumers worldwide.

Over the past 15 years, the Weedmaps marketplace has become a premier destination for cannabis consumers to discover and browse cannabis-related products, access daily dispensary deals, order ahead for pick-up and delivery by participating retailers (where applicable), and learn about the plant. The Company also offers eCommerce-enablement tools designed to help cannabis retailers and brands reach consumers, create business efficiency, and manage industry-specific compliance needs.

The Company is committed to advocating for full U.S. legalization, industry-wide social equity, and continued education about the plant through key partnerships and cannabis subject matter experts.

Headquartered in Irvine, California, WM Technology supports remote and hybrid work for eligible employees. Visit us at www.weedmaps.com.



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