



Weedmaps Marketing, PR and Social teams win big

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By WM Communications Team

Weedmaps was recently recognized by the [Clio Cannabis Awards](#), [PR News Platinum Awards](#), [Ragan's PR Daily Awards](#), as well as at the first-ever [Benzinga Cannabis Awards](#).

At the Clio Cannabis awards in Las Vegas in September, the Weedmaps team walked away with eight awards -- three gold, three silver, one bronze, and a Grand Clio! The Grand Clio was awarded for our Social Media work on the [#SaveBrockOllie](#) Super Bowl campaign. The "[Brock Ollie](#)" campaign was also awarded gold in the integrated campaign category, as well as a silver in the film/video craft/copywriting category for Clio Cannabis Awards.

[PR News Platinum Awards](#) also acknowledged the Brock Ollie campaign in two categories: "Campaign of the Year" and "Integrated Communications, Marketing and PR." The winner will be announced in mid-October at a ceremony in NYC. Additionally, [Ragan's PR Daily awards](#) listed Weedmaps as a finalist for the "PR Campaign of the Year" grand prize, also for "Brock Ollie." The Ragan awards ceremony will be hosted in NYC in early November.

Weedmaps' partnership with [Cann for Pride 2022](#) was also recognized by the Clio Cannabis Awards -- with a gold award in "partnerships and collaborations," a gold in "integrated campaign," and a silver in "public relations!" The Weedmaps [Strains Madness campaign](#) in 2022 was awarded silver in the Social Media category for the Clio Cannabis Awards.

Additionally, Weedmaps' [Tumbleweeds with Killer Mike](#) content series received a bronze from the Clios, and was also recognized as a finalist in the NCIA (National Cannabis Industry Association) 4/20 awards.

Lastly, Weedmaps was awarded the "Hottest Cannabis Technology" award at the first ever [Benzinga Cannabis Awards](#) in September. The awards submission detailed how Weedmaps technology addresses the challenges facing both consumers seeking to understand cannabis products, and businesses who serve cannabis consumers.