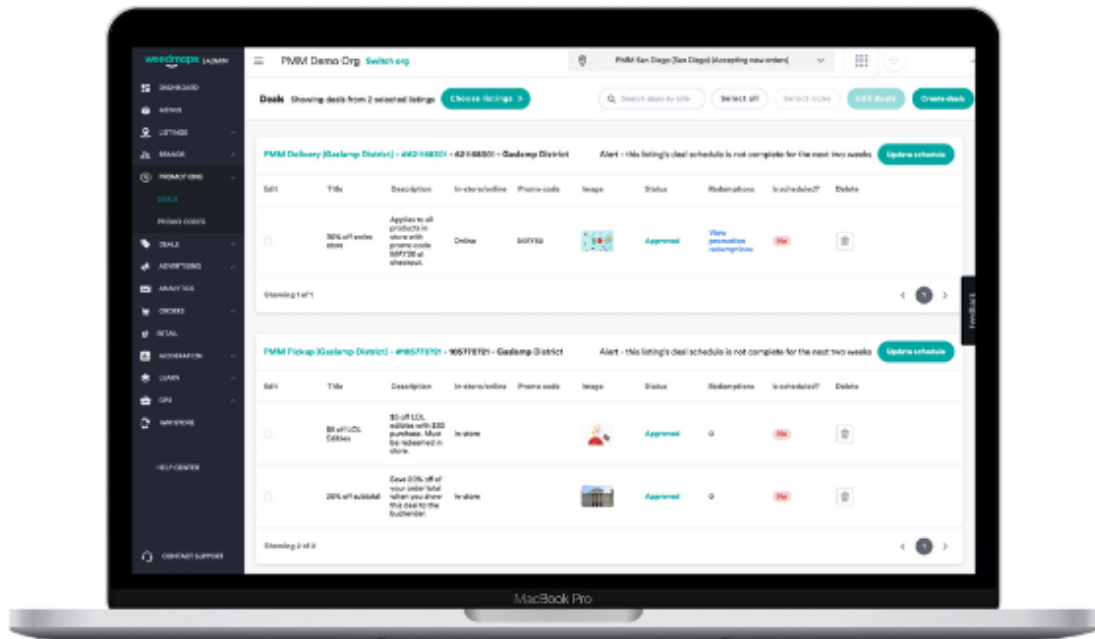




New Deals Manager Experience Now Available with WM Deals

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Updated Deals Manager Experience

By WM Product

Marketing Team

Dispensary and delivery clients promoting online and in-store deals on Weedmaps now have access to a new Deals Manager experience. The latest enhancements to the Deals Manager introduces four new features to help seamlessly amplify promotions at scale:

1. Quickly create or edit multiple deals in just a few clicks with bulk actions
2. Make one-off changes on the fly directly from the Deals overview page
3. Unified deals overview to access all deals across listings from one place
4. Easily view inactive and active deal schedules

Changes to the new deals experience include bulk create and edit deal functionalities, as well as an updated interface to streamline deals creation that allows clients to select from previously used images. Clients can now directly preview, edit, or delete deals in-line and see deal summary cards that reflect real-time changes from one place.

In addition, the Deals Manager enables clients to see all active and inactive deals across listings from one Deals overview page with the flexibility to customize their view. Clients can conveniently track individual and summarized deal schedules across listings with a newly added schedule status column and deal schedule notifications.

“Across all regions, clients and teams have shared their excitement around our new deals enhancements,” said Melinda An, Product Marketing Manager at Weedmaps. “This update helps clients easily manage, launch, and optimize deals across their listings.”

The new Deals Manager experience is available in legal U.S. cannabis markets only. To learn more about these features and how WM Deals can

support your business, [click here](#).