

June 2022: Weedmaps in the News

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By **WM Communications Team**

Here are a few places where Weedmaps showed up in the news, or presented at conferences for the month of June.

- [CWCB Expo](#) (NYC, June 2-4) - Weedmaps CEO Chris Beals spoke twice during the annual CWCB conference at Javits Center in New York. His first spot was a keynote address on day one of the event titled, "In Conversation With...Chris Beals." The session was moderated by Mona Zhang, States Cannabis Policy Reporter for POLITICO. The next day, Chris was part of a panel discussion on, "Licensing and the Illicit Market." Other panelists included Calvin Frye (Cannabis Pioneer and Entrepreneur), and Dashed Dawson (City of Portland Cannabis Program), and the panel was also moderated by Zhang.
- [Weedmaps Parent Company Launches New Solutions to Unlock More Value in the Cannabis Tech Stack](#) (New Cannabis Ventures) - Chris Beals spoke to reporter Carrie Pallardy from New Cannabis Ventures about the company's growth over the past six months, as well as the robust SaaS offerings the company now has thanks to recent acquisitions. Read the article, and listen to the interview via the link above.
- [Flaw In NJ Marijuana Law Is Jacking Up Prices, Expert Says](#) (Patch, New Jersey) - Lizzie Kirshenbaum, Associate Director of East Coast Public Affairs at Weedmaps, spoke to NJ Patch about the state's recent opening of adult-use cannabis, and why prices in the state seem elevated. According to Kirshenbaum, the state needs more competition in the market to spark price decreases.
- [NECANN Chicago](#) (June 10-11) - Tiffany Ingram, Associate Director of Midwest Government Relations at Weedmaps, spoke at NECANN Chicago about what Illinois can learn from other adult-use states. Her presentation included details about lessons learned from states like Michigan and California, and specifically how a cannabis delivery model could benefit the state's cannabis market.
- [MAPS CEO Chris Beals on Building the Engine for Cannabis Commerce](#) (Boardroom Alpha) - CEO Chris Beals was featured on the "Know Who Drives Return" podcast from Boardroom Alpha. The conversation circled around how current tech valuations, rising interest rates, and inflation are impacting cannabis stocks. Beals also discussed the company's strategy for building a robust SaaS platform for cannabis businesses and brands.
- [Weedmaps CEO Chris Beals Talks WM Business, LGBTQIA+ Content, Kevin Durant and More](#) (Honeysuckle Magazine) - While at CWCB, Chris spoke to Ronit Pinto at Honeysuckle Magazine about a number of topics including the company's WM Business offerings, working with CANN on a joint Pride month campaign, and the ongoing partnership with NBA star Kevin Durant. Listen, watch or read the article at the link above.