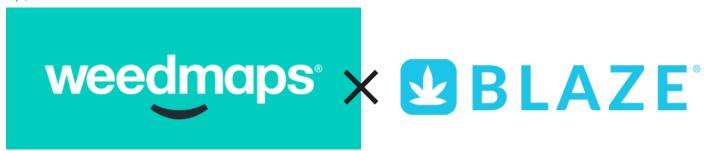**wm technology**

Product update: Weedmaps launches live menu integration with Blaze

May 2, 2022

By WM Communications Team

Weedmaps has partnered with point-of-sale (POS) provider BLAZE to offer our newest live menu integration to our clients. Weedmaps clients can now connect their BLAZE POS data to their Weedmaps menu, which regularly keeps their menu information accurate and up-to-date.

This helps ensure that clients have:

- **More accurate menus:** The integration "crawls" or searches a client's POS for any recent changes before updating their Weedmaps menu, helping to ensure their menu is always accurate.

- **More time for their team:** By integrating their BLAZE POS with Weedmaps, clients no longer have to spend hours daily or weekly ensuring that their Weedmaps menu is up to date. Additionally, Weedmaps and BLAZE will be monitoring the integration to identify and resolve any issues that may arise so clients know they're covered.

- **More ways to manage their menu:** The integration runs automatically, but clients can still edit their Weedmaps menu from their POS and the Weedmaps admin panel, allowing them to customize promotions and offerings.

"We are very excited to be partnering with Weedmaps as a preferred POS provider," said Chris Violas, CEO of BLAZE. "Our goal is to provide our shared customer base with seamless integrations for both their live menu and online ordering within Weedmaps. The new enhancements will improve efficiency and help ensure that inventory and menu listings are always aligned."

If you're a Weedmaps client using a BLAZE POS, you can turn on live menu integration in just a few steps. Get started by downloading our **guide** or visit our **help center**, and reach out to your Weedmaps or BLAZE account teams if you have any questions.