

Weedmaps in the News: March 2022 Recap

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By WM Communications Team

March was a busy month at Weedmaps. Members of the executive team presented at the Weedmaps sponsored [Cannabis Industry Evolution Summit](#) at South by Southwest (SXSW), and of course March brought back the Weedmaps [Strains Madness](#) social event. Take a look at a few other places where Weedmaps was featured last month.

- [What's on tap for marijuana tech platform Weedmaps' parent: Q&A with CEO Chris Beals](#) (March 16, 2022 - MJBizDaily) - MJBiz Reporter [Chris Casacchia](#) spoke to Weedmaps CEO Chris Beals about taking Weedmaps public, and what's ahead for the company overall. The in-depth Q&A dives into the details of revenue growth, and the challenges of going public.
- [Social Media is a Minefield for the Cannabis Industry. Are Solutions on the Horizon?](#) (March 16, 2022 - Forbes) - Forbes contributor [Lindsey Bartlett](#) took a look at the challenges cannabis and cannabis-adjacent companies like Weedmaps have when trying to leverage social media platforms like Instagram. Weedmaps CEO Chris Beals was quoted about the issue, and also spoke about the cannabis-focused social app [Weedmaps is working on](#) with Cookies founder, Berner.
- [The Drill Down Podcast feat. Chris Beals](#) (March 16, 2022) - Cory Johnson with The Drill Podcast chatted with Chris Beals about the future of WM Technology and Weedmaps. Chris' interview starts at around minute 18, when he and Cory chat about everything under the WM Tech umbrella, and the Weedmaps marketplace.
- [NECANN Boston feat. Cedric Haynes](#) (March 19, 2022) - Cedric Haynes, AVP of Public Affairs at Weedmaps, presented at NECANN Boston about progressive cannabis policies. His session took a deep dive into topics like retroactive relief, community investment, consumption lounges, and 280e reform.
- [Alchemy Podcast feat. Chris Beals](#) (March 30, 2022) - To wrap up the month, Chris spoke to the Alchemy podcast about normalizing cannabis consumption through partnerships like the one with [Kevin Durant](#), as well as through the success of campaigns like [Brock Ollie](#).