

Weedmaps in the News: January 2022 Recap

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By WM Communications Team

January 2022 brought in more than just the ringing of a new year, it also brought some great exposure for WM Technology and our executive team. Whether it was covering the top cannabis sales days of the year, or our CEO **Chris Beals** being interviewed on Nasdaq Trade Talks, January was a busy month for the Weedmaps team. Take a look at just a few of the places we were featuring in the news this past month.

[What You Can Learn From the Top 5 Cannabis Sales Days of the Year](#) (Jan. 24, 2022 - AdWeek)

AdWeek's T.L. Stanley wrote a great piece about the biggest sales days for cannabis each year. While there are some givens — April 20 of course — there were a couple of surprises. The article also features Weedmaps CMO and COO Juanjo Feijoo who references the company's recent data and insights report.

[The Talking Hedge Podcast feat. Chris Beals and Arden Lee](#) (Jan. 25, 2022)

Weedmaps CFO Arden Lee, and CEO Chris Beals virtually sat down with Josh Kincaid, host of The Talking Hedge Podcast and Capital Markets Analyst to chat about WM Technology, going public, and what the future of federal U.S. legalization could mean for the industry.

[The Worldwide Web of Weed](#) (Jan. 26, 2022 - Arkansas Times)

Arkansas may not be the first state you think of when talking about cannabis, but according to the Arkansas Times, more than 78,000 Arkansas residents are medical cannabis cardholders. The publication recently interviewed CMO and COO Juanjo Feijoo about the interest in cannabis throughout the state, and how Weedmaps can provide resources and education to support new cannabis connoisseurs.

[Nasdaq Trade Talks feat. Chris Beals](#) (Jan. 28, 2022)

In late January, Weedmaps CEO Chris Beals was featured on Nasdaq Trade Talks. Beals virtually spoke with host Jill Malandrino about the company's online marketplace for cannabis retailers, the background of the company itself, and what it meant to go public in 2021. During the live broadcast, the two also chatted about the complexity of the cannabis industry, and some of the ways WM Technology can help simplify challenges for cannabis brands and retailers.