



WM Technology, Inc. Names Sarah Griffis Chief Technology Officer

January 6, 2025

IRVINE, Calif.--(BUSINESS WIRE)--Jan. 6, 2025-- WM Technology, Inc. ("WM Technology" or the "Company") (Nasdaq: MAPS), a leading marketplace and technology solutions provider to the cannabis industry, today announced the appointment of Sarah Griffis as the Company's new Chief Technology Officer, effective January 6, 2025.

"I am thrilled to welcome Sarah as our new CTO. She has great experience not just building and leading engineering and tech teams, but also operating in regulated industries like ours," said Doug Francis, Chief Executive Officer at Weedmaps. "I look forward to partnering with her and the rest of our tech org to continue delivering innovative and best-in-class technology solutions to our customers."

Prior to joining Weedmaps, Griffis spent three years as Chief Technology Officer at Cerebral, a digital healthcare company improving access to mental health support. Griffis' previous roles included engineering leadership at GoodRx (NASDAQ: GDRX), preceded by two years at Kindbody. Griffis received her bachelor's degree in Environmental Science Engineering from Caltech.

"I'm excited to jump in and learn from the Weedmaps team as we improve our product, and create greater efficiencies for our customers and clients," Griffis said. "I believe my tech background and prior healthcare experience align well with the work Weedmaps is doing to ensure access to cannabis for patients and consumers."

About WM Technology

Founded in 2008, WM Technology operates Weedmaps, a leading cannabis marketplace for consumers, as well as a broad set of eCommerce and compliance software solutions for cannabis businesses and brands in U.S. state-legal markets. WM Technology holds a strong belief in the power of cannabis and the importance of enabling safe, legal access to consumers worldwide.

Over the past 15 years, the Weedmaps marketplace has become a premier destination for cannabis consumers to discover and browse cannabis-related products, access daily dispensary deals, order ahead for pick-up and delivery by participating retailers (where applicable), and learn about the plant. The Company also offers eCommerce-enablement tools designed to help cannabis retailers and brands reach consumers, create business efficiency, and manage industry-specific compliance needs.

The Company is committed to advocating for full U.S. legalization, industry-wide social equity, and continued education about the plant through key partnerships and cannabis subject matter experts.

Headquartered in Irvine, California, WM Technology supports remote and hybrid work for eligible employees. Visit us at www.weedmaps.com.

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